



**M** - Maximum Expertise  
**A** - Adaptive Solutions  
**X** - Excellence in Execution  
**C** - Communication & Collaboration  
**O** - Operational Efficiency  
**M** - Management



CGHS  
ECHS  
ESIC

TPA



**MAXCOM BROCHURE**

# ABOUT MAXCOM



we are committed to delivering exceptional medical care with a focus on compassion, innovation, and patient-centered services. With a dedicated team of experienced healthcare professionals, we offer a broad range of services designed to meet the diverse needs of our community.

Our mission is to improve the health and well-being of our patients by providing high-quality, accessible, and affordable healthcare. Whether it's routine check-ups, specialized treatments, or urgent care, we work collaboratively with our patients to develop personalized care plans that fit their unique needs. We pride ourselves on creating a welcoming and supportive environment where patients can feel comfortable and confident in their care. With state-of-the-art medical facilities and the latest advancements in healthcare, we aim to not only treat illness but also promote overall wellness and prevention.

## WHAT WE DO

At **Maxcom Healthcare**, we specialize in providing expert consultation services to hospitals and healthcare institutions. With our team of experienced consultants, we offer tailored solutions to improve operational efficiency, enhance patient care and drive strategic growth.

We provide END to END solution for Hospitals from Planning & Feasibility Check of Hospital Design and Infra Building as per NABH norms. We assist in Commissioning of Hospital, Licenses and Documentation such as **CMO License, Fire NOC, Pollution Control NOC, Bio Medical Waste NOC, NABH, NABL, QCI, Cashless Business Development (Ayushman, CGHS, ECHS, Railways, TPA, Health Insurance, Corporate Tie-ups and CM Fund)**, our Legal Cell ensures compliance with all legal requirements.

**Maxcom Healthcare** is a group of leading Hospital Consultants dedicated to empowering healthcare organizations with innovative solutions. With years of experience in the industry, our team brings a wealth of knowledge and expertise to every project we undertake.



WE SPECIALIZE IN EXECUTING TURNKEY PROJECTS FOR ESTABLISHING

## OUR SERVICES

- Hospitals
- Clinics & Nursing Homes
- Healthcare Centers
- Nursing & Paramedical Colleges
- Medical/Ayurvedic/Dental Colleges

### FOR HOSPITALS

- Hospital Design
- Commissioning of Hospital
- Financial Planning & Feasibility Check
- Project Management
- Equipment Planning & Procurement
- Design & Implementing HIS
- Cashless Business Development
- TPA/Ayushman/CGHS/ECHS Etc.
- Licenses and Documentation
- NABH, NABL, QCI accreditations
- Website Designing & Social Media
- Advertising and Outdoor Branding
- Media Coverage
- Legal Assistance
- Direct Marketing
- Health Camps, CME, RTM
- Social Events
- Doctor Engagements with the Hospitals



## DIGITAL SOLUTIONS FOR HOSPITALS

- Digital OPD
- Digital Radiology
- Digital Pathology
- Digital ICU & NICU
- Digital Patient Transportation



## WHY CHOOSE MAXCOM HEALTHCARE ?

**Customized Solutions:** Our approach is tailored to meet the unique needs and goals of each client.

**Expert Team:** Our Consultants are industry professionals with years of experience and specialized expertise.

**Client-Centered Approach:** We prioritize client satisfaction and strive to build long-term relationships based on trust and collaboration.

# END TO END SERVICES

## Strategic Planning

- Review hospital mission, vision, and strategic goals.
- Assess current strategic planning processes and effectiveness.
- Identify opportunities for strategic alignment and growth.

## Operational Efficiency

- Evaluate hospital workflow and processes.
- Assess resource utilization and allocation.
- Identify inefficiencies and bottlenecks.
- Recommend improvements for streamlining operations.

## Quality Improvement

- Review quality assurance and quality control measures.
- Analyze patient satisfaction data.
- Identify areas for quality improvement initiatives.
- Develop strategies to enhance quality of patient care.

## Financial Analysis

- Review hospital financial statements and performance metrics.
- Assess revenue cycle management processes.
- Identify opportunities for cost reduction and revenue enhancement.
- Develop financial forecasts and projections.

## Technology Integration

- Evaluate current technology infrastructure and systems.
- Identify gaps and opportunities for technology integration.
- Recommend technologies to improve efficiency, patient care, and data management.
- Develop and implement plan for technology upgrades.

## Regulatory Compliance

- Review hospital compliance with regulatory standards and requirements.
- Identify areas of non-compliance and potential risks.
- Develop strategies for achieving and maintaining compliance.
- Provide staff training on regulatory requirements.

## Human Resources

- Evaluate staffing levels and skill mix.
- Assess staff satisfaction and retention rates.
- Identify training and development needs.
- Develop strategies for optimizing human resources.

## Patient Experience

- Assess patient satisfaction surveys and feedback.
- Evaluate the patient journey from admission to discharge.
- Identify opportunities to enhance the patient experience.
- Develop strategies for improving communication and engagement.

## Emergency Preparedness

- Review hospital emergency response plans.
- Assess readiness for various emergency scenarios.
- Identify gaps and areas for improvement in emergency preparedness.
- Develop and conduct training drills and exercises.

## Follow-Up and Monitoring

- Establish metrics and key performance indicators (KPIs) for monitoring progress.
- Develop a timeline for implementation of recommendations.
- Schedule follow-up meetings to track progress and address any issues.



## MAXCOM TECHNOLOGIES PRIVATE LIMITED

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